

# Keystone First – CHIP Smile Starter

We have exciting news regarding our new integrated care initiative, Smile Starter.

Effective January 1, 2026, Keystone First – CHIP will start a new initiative for our Enrollees, Smile Starter, to promote both the oral and overall health of our youngest Enrollees. Primary care physicians (PCPs) are currently reimbursed for the application of topical fluoride varnish on our Enrollees' teeth. PCPs will also be offered incentive payments if they encourage Enrollees' caregivers to establish dental homes for our Enrollees according to AAP, ADA, and AAPD recommendations (at the eruption of the first tooth and no later than the first birthday), resulting in dental visits.



Keystone First – CHIP will provide incentives to our PCPs if our youngest Enrollees (ages 0 – 3 years) receive their very first dental visits within 60 days of receiving topical fluoride varnish applications at our PCPs' offices.

Dental visits will be traced back to fluoride applications at PCP offices, and payments will be made quarterly.

Enrollee age cohorts will be stratified as follows:

- Under 1 year old
- 1 year old to under 4 years old

Incentive payments will be greater for each cohort if an Enrollee visits the dentist for the first time within 30 days of fluoride varnish application at the PCP's office.

**Payouts will be as follows:**

Age	Days between fluoride varnish and first dental visit	Incentive payment
Under 1 year old	30 or less	\$200
Under 1 year old	31 – 60	\$100
1 – under 4 years old	30 or less	\$50
1 – under 4 years old	31 – 60	\$25

Age calculations will be determined at the time of the topical fluoride varnish application at the PCP's office, and incentive payments will be processed accordingly. Incentive payments will follow the following schedule:

Dental visit date	Incentive payment date
Quarter 1 2026	Quarter 3 2026
Quarter 2 2026	Quarter 4 2026
Quarter 3 2026	Quarter 1 2027
Quarter 4 2026	Quarter 2 2027

If you have any questions regarding this program, please contact your Dental Provider Account Executive. Thank you for your continued partnership with Keystone First – CHIP in the service of our Enrollees, and for your critical role in providing and coordinating care for them.